

2024

ANNUAL SPONSORSHIP GUIDE

MORE INFO :

918-825-0157

info@pryorchamber.com

www.pryorchamber.com

100 E Graham Ave
Pryor, Ok 74361

MEET OUR TEAM



Houston Brittain

President & CEO



Evett Barham

Director of
Marketing/Communications/Membership



Tayler Rhoads

Executive Assistant



WHY A GUIDE?

The Pryor Area Chamber of Commerce has decided to implement an annual sponsorship guide. We know that there are plenty of opportunities throughout the year for businesses to sponsor events. We wanted to make it easy to plan ahead for PACC sponsorships. We also know that every business has different passions and values. We hope this guide will allow your business to sponsor events that align with your mission. We could not do what we do without sponsors, so thank you from the bottom of our hearts for considering supporting the PACC! This guide presents sponsorships available for the 2024 year. You will see the prices and what is included with each sponsorship listed on the following pages. At the end of the document, you will see instructions on how to claim sponsorships. Please feel free to reach out to us if you have any questions!



AWARDS GALA

The Awards Gala is our most prestigious event of the year. We recognize local businesses and individuals with awards. The 2024 Awards Gala will take place on January 19th. (Range: \$800-\$3,500, Date: Jan 19, 2024)

	Introduced by the chamber president for a brief speaking part	Logo on all open seating tables	Logo on all print materials and signage for event	Logo on all social media and email marketing for event	Reserved table for 8	Drink Tickets
Presenting Sponsor: \$3,500 1.	Will be given an opportunity to speak for 5 minutes before awards begin	✓	✓	✓	✓	24
Meal Sponsor: \$2,500 1.	Will be given a chance to speak briefly (1-2 minutes) before the meal	✓	✓	✓	✓	24
Gold Sponsor 2,000: 1. 2.		✓	✓	✓	✓	16
Silver Sponsor: \$1,500 1. 2. 3. 4. 5. 6.			✓	✓	✓	8
Bronze Sponsor: \$800 1. 2. 3. 4. 5. 6.			Logo will ONLY be on sponsor tables and slideshow	✓	✓	8



BORN & RAISED/ROCKLAHOMA T-SHIRTS

These t-shirts are worn by our volunteers throughout their entire shift during both concerts. These concerts draw thousands of people from all across the country. The sponsors names will be included on the back of the t-shirt in a concert line-up format with the Double Gold sponsors at the top and the following levels below in order.

(Range: \$100-\$750, Date: August 30, 2024)

	Included on both Rocklahoma and Born & Raised shirts in the most prominent positions	Included on the chosen shirt in the position below the Double Gold Sponsors	Included on the chosen shirt in the position below the Gold Sponsors	Included on the chosen shirt in the position below the Silver Sponsors
Double Gold: \$750 1. Big Electric 2. 3. 4.	✓			
Gold: \$500 Rocklahoma 1. 2. 3. 4. 5. 6. Born & Raised 1. 2. 3. 4. 5. 6.		✓		
Silver: \$250 Rocklahoma 1. 2. 3. 4. 5. 6. 7. 8. Born & Raised 1. 2. 3. 4. 5. 6. 7. 8.			✓	

	Included on both Rocklahoma and Born & Raised shirts in the most prominent position	Included on the chosen shirt in the position below the Double Gold Sponsors	Included on the chosen shirt in the position below the Gold Sponsors	Included on the chosen shirt in the position below the Silver Sponsors
Bronze: \$100 Rocklahoma 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. Born & Raised 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12.				✓





CHAMBER E-MAIL BLAST

Our Chamber Connect email-blast is sent each week to over 1,000 email contacts. It features chamber news and events as well as events that are happening in the community. This sponsorship will allow your business logo to be featured once a week for the month you choose. (\$200)

	Will be marketed as "chamber connect brought to you by ____"	Business logo featured on each week's chamber connect for the month
Presenting Sponsor: \$200 January- February- March- April- May- June- July- August- September- October- November- December-	✓	✓



CHAMBER EVENTS CALENDAR

We have an exciting new software coming to our website in 2024. Our chamber events calendar will be the place people go to see community events. This unique software scans Google and social media to find relevant events and automatically pulls them into the calendar. This sponsorship will feature your business logo on our events calendar for all to see. (\$200)

	Will be marketed as "chamber events calendar brought to you by ____"	Business logo featured on the events calendar for the entire month of sponsorship
Presenting Sponsor: \$200 January- February- March- April- May- June- July- August- September- October- November- December-	✓	✓



CHAMBER WEBSITE

Our PACC website has thousands of viewers each year. This sponsorship will feature your business logo as the website sponsor of the month for the month you choose. Our website also does over 2 million referrals a year to our chamber members through our online directory. (\$300)

	Will be marketed as "chamber website brought to you by ____"	Business logo featured on the main page of the chamber website for the entire month of sponsorship
Presenting Sponsor: \$300 January- Big Electric February- March- April- May- June- July- August- September- October- November- December-	✓	✓



CHRISTMAS PARADE

This event embodies the best of the holiday traditions as historically celebrated by the Pryor community. The parade is seen as an opportunity to showcase local, county and regional businesses and industries, as well as an opportunity to introduce and connect local residents and visitors with community leadership, non-profit organizations, churches and even individuals. (Range: \$250-\$2,500, Date: TBD December 2024)

	Will be announced as "name of sponsor presents the PACC Christmas Parade of Lights"	Invitation for company representative to join the parade planning committee	Logo placement on parade entry form and company mentioned in all email and social media marketing	One parade entry and prominent parade placement
Presenting Sponsor: \$2,500 1. Big Electric	✓	✓	✓	The presenting sponsor will also be allowed the option of carrying a banner along the parade route
Silver Sponsor: \$500 1. 2. 3. 4.			✓	✓
Bronze Sponsor: \$250 Unlimited Availability			ONLY mentioned in some marketing materials	✓



DAM J.A.M.

Dam J.A.M. is an annual event that has been happening for over 30 years! Bike riders from all over come to complete the tour. (Range: \$350-\$2,000, Date: September 7, 2024)

	Exclusive sponsor area that can include a company tent and employees to hand out promotional items	Banner placed in registration tent the day of the event	Company recognized on all social media and email marketing	Company logo displayed on t-shirts
Platinum Sponsor: \$2,000 1.	✓	✓	✓	✓
Gold Sponsor: \$1,500 1. 2. 3. 4. 5.	✓	✓	✓	✓
Silver Sponsor: \$1,000 1. 2. 3. 4.	Table display that can feature promotional items at registration tent and after ride tent (company tent and employees not included)	✓	✓	✓
Bronze Sponsor: \$500 1. 2. 3. 4.	Table display that can feature promotional items at registration tent (company tent and employees not included)	✓	✓	✓
Rest Stop Sponsor: \$350 1. 2. 3. 4. 5. 6. 7. 8. 9. 10.		Banners placed ONLY at rest stops	ONLY recognized on some social media and email marketing	ONLY company name displayed on t-shirt



DOWNTOWN TRICK OR TREAT

This event brings in hundreds of kids to the downtown corridor for a fun time of trick-or-treating! This sponsorship will help get flyers into the hands of the elementary kids in the area as well as help buy candy/snacks to pass out! (Range: \$250-\$500, Date: October 31, 2024)

	Logo on all social media and email marketing for the event	Logo on all print material for the event
Gold Sponsor: \$500 1. 2. 3. 4. 5. 6.	✓	✓
Silver Sponsor: \$250 1. 2. 3. 4. 5. 6. 7. 8.	✓	



FORUM LUNCHEONS

Forum luncheons bring chamber members, as well as non-members, together once a month for the purpose of networking, education, and advocacy. These luncheons feature a meal as well as a speaker whose purpose is to inform the audience on various topics. (Range \$200-\$300, Date: The first Wednesday of each month)



	Included on all social media and email marketing	Included on all slides and sponsor table signs for the event	Includes a table of 8
Presenting Sponsor: \$300 February- March- April- May- June- October- Big Electric November- December-	✓	✓	✓
Table Sponsor: \$200 February- March- April- May- June- October- November- December-		✓	✓



GOLF TOURNAMENT

The PACC Golf Tournament is an annual fundraiser. It will be played in a 4-man scramble format. This event provides networking opportunities and fun! (all banners and promotional items for sponsorships to be provided by company) (Range: \$100-\$3,000, Date: June 14, 2024)

	Optional Speaking Time	Opportunity to give away promotional items	Company recognized on all social media and email marketing	Banner placement day of event	Hole Sign/Banner	Team of 4
Presenting Sponsor: \$3,000 1.	Opportunity to welcome players before tee time	✓	✓	Preferred Placement		✓
Lunch Sponsor: \$1,500 1.	Opportunity to welcome players at lunch	✓	✓	Placed in lunch area		✓
Gold Sponsor: \$500 1. 2.		✓	✓			✓
Beverage Cart Sponsor: \$500 1. 2.		✓	✓	Placed on beverage cart		
Putting Green Sponsor: \$500 1. 2.		✓	✓	Placed by putting green		

	Optional Speaking Time	Opportunity to give away promotional items	Company recognized on all social media and email marketing	Banner placement day of event	Hole Sign/Banner	Team of 4
Hole Sponsor: \$100 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18.						
Team: \$400 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25.						





LEGISLATIVE BREAKFAST

Our legislative breakfast is held at the end of the legislative session to update our citizens on current issues and policies. It will feature our local legislators who will be present to speak on issues and answer questions. (\$500, Date: TBD)

	Included on all social media and email marketing	Included on all slides and sponsor table signs for the event
Presenting Sponsor: \$500 1. MidAmerica Industrial Park	✓	✓



LUNCH & LEARNS

The PACC holds quarterly lunch & learns as a benefit of membership. Their purpose is to provide networking and education opportunities. These events feature a meal and a speaker with a specific topic to educate the attendees on. (\$500, Date: TBD)

	Included on all social media and email marketing	Included on all slides and sponsor table signs for the event
Presenting Sponsor: \$500 1. 2. 3.	✓	✓



MAYES COUNTY CAREER EXPO

The Mayes County Career Expo's mission is to provide awareness and information to the soon to be emerging workforce about Mayes County's business and industrial community. The event will also offer networking opportunities among participating businesses. Multiple Mayes County schools participate by bringing their students to this event to engage with business leaders.

(Range: \$100-\$2,000, Date: TBD February 2024)

	Included on all social media and email marketing	Logo featured on day-of event signage	Logo featured on all print material for the event	Number of complimentary 10 x 10 booth spaces (pipe & drape, tables, and chairs included)	Verbal recognition at the event
Gold Sponsor: \$2,000 1. 2. 3. 4.	✓	✓	✓	2	✓
Silver Sponsor: \$1,500 1. 2. 3. 4.	✓	✓	✓	1	✓
Bronze Sponsor: \$750 1. 2. 3. 4.	✓	✓		1	✓
Vendor: \$100 50 available				1	



MAYES COUNTY LEAD

Mayes County Lead is a training ground for the future leaders of Mayes County. Selected individuals will discover their potential to positively impact their organization and community through personal leadership development. The class will gain insights into social, economic, business, and policy issues in Mayes County. This opportunity offers a valuable networking environment and access to community, county, and state leaders. (Range: \$500-\$2,000, Date: October 2024)

	Marketed as Mayes County Lead class of 2023-2024 brought to you by _____	Included on all social media and email marketing	Number of Participants enrolled in program
Presenting Sponsor: \$2,000 1.	✓	✓	2
Gold Sponsor: \$1,000 1. 2.		✓	1
Silver Sponsor: \$250 1. 2. 3. 4.		✓	



RELOCATION PACKETS

Relocation packets are packets that are put together by the PACC for people who are interested in moving to the Pryor area. We get requests for these all year long either in person or by mail. This sponsorship will allow your business to be one of the first that people see when potentially moving to the area. This is an annual sponsorship and will feature a letter from your business in the packet as well as any literature you would like included regarding your business and/or services. There will only be one relocation sponsor for the entire year. (\$500, Date: January 1, 2024)

	Features a letter from your business to be included in the packet	Features any literature/print material you would like included in the packet
Packet Sponsor: \$500 1. Mayes County Real Estate	✓	✓



NEXT STEPS

Thank you again for considering supporting the Pryor Area Chamber of Commerce! All of these sponsorships are considered on a first come first serve basis. All sponsorships will also come with a first right of refusal for 2025. All you need to do is circle the sponsorships you would like to claim on the next page, sign the agreement, and get the document back to us. Sponsorships will not be considered claimed until we receive the signed agreement on the sponsorships listing page that follows. You can contact us directly as well, but we will still require the signed agreement. We are excited for 2024 and all that we will accomplish together! Please do not hesitate to reach out with any questions and we once again want to say thank you from all of the staff here at the PACCC!

Please circle the sponsorships you would like

(a line through the sponsorship means it is unavailable)

Awards Gala

Presenting Sponsor \$3500
Meal Sponsor \$2500
Gold Sponsor \$2000
Silver Sponsor \$1500
Bronze Sponsor \$800

Born & Raised/Rocklahoma T-shirts

Double Gold Sponsor \$750
ROK Gold Sponsor \$500
B&R Gold Sponsor \$500
ROK Silver Sponsor \$250
B&R Silver Sponsor \$250
ROK Bronze Sponsor \$100
B&R Bronze Sponsor \$100

Chamber E-mail Blast

Presenting Sponsor \$200

Chamber Events Calendar

Presenting Sponsor \$200

Chamber Website

Presenting Sponsor \$300

Christmas Parade

~~Presenting Sponsor \$2,500~~
Silver Sponsor \$500
Bronze Sponsor \$250

Dam J.A.M.

Platinum Sponsor \$2,000
Gold Sponsor \$1,500
Silver Sponsor \$1,000
Bronze Sponsor \$500
Rest Stop Sponsor \$350

Downtown Trick-or-Treat

Gold Sponsor \$500
Silver Sponsor \$250

Forum Luncheons

Presenting Sponsor \$300
Table Sponsor \$200

Golf Tournament

Presenting Sponsor \$3000
Lunch Sponsor \$1500
Gold Sponsor \$500
Beverage Cart \$500
Putting Green \$500
Hole Sponsor \$100
Team Entry \$400

Legislative Breakfast

~~Presenting Sponsor \$500~~

Lunch & Learn

Presenting Sponsor \$500

Mayes County Career Expo

Gold Sponsor \$2,000
Silver Sponsor \$1500
Bronze Sponsor \$750
Vendor Entry \$100

Mayes County Lead

Presenting Sponsor \$2,000
Gold Sponsor \$1,000
Silver Sponsor \$250

Relocation Packets

~~Packet Sponsor \$500~~

List month if applicable to sponsorship: _____

Company Name: _____

Billing Contact: _____

E-Mail: _____

Phone Number: _____

Total Amount to be Billed: _____

Payment Type: Cash Check Card Invoice

Special Invoice Request: _____

By signing this document, I agree that the amount to be billed listed above must be paid at least 60 days before the event takes place. In the event that full payment is not made, all promotional agreements signed for in this contract are null and void.

Signature of Company Representative: _____

Date: _____

**Thank
You**



100 E Graham
Pryor, Ok 74361



pryorchamber.com



918-825-0157



info@pryorchamber.com

